

ORDER



KSDK

Orders
Order / Rev: 712625
Alt Order #: 06309543
Product Desc: NRCC IE 2012
Estimate: 3153
Flight Dates: 09/21/12 - 09/27/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: National Media Research Planning/ PC
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Cong. Committee
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	52	\$64,305.00	\$54,659.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$64,305.00	\$54,659.25	0.00
Totals	52	\$64,305.00	\$54,659.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	09/21/12	09/21/12	Tonight Show Tonight Show	CM	1035-1137p	----F--	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$560.00		0.00			
2	KSDK	09/21/12	09/21/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,800.00		0.00			
3	KSDK	09/21/12	09/21/12	M-F 5-6A 5-6a	CM	5-6A	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$450.00		0.00			
4	KSDK	09/21/12	09/21/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,010.00		0.00			
5	KSDK	09/21/12	09/21/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	2	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					2	\$1,010.00		0.00			

Order / Rev: 712625
 Alt Order #: 06309543
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE 2012
 Estimate: 3153

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSDK	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$2,700.00		0.00			
7	KSDK	09/24/12	09/24/12	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$560.00		0.00			
8	KSDK	09/24/12	09/24/12	M-F 3-4p Ellen	CM	3-4p	M-----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$675.00		0.00			
9	KSDK	09/24/12	09/24/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,800.00		0.00			
10	KSDK	09/24/12	09/24/12	M-F 5-6A 5-6a	CM	5-6A	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$450.00		0.00			
11	KSDK	09/24/12	09/24/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$2,025.00		0.00			
12	KSDK	09/24/12	09/24/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,010.00		0.00			
13	KSDK	09/24/12	09/24/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$2,025.00		0.00			
14	KSDK	09/24/12	09/24/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	2	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$1,010.00		0.00			
15	KSDK	09/22/12	09/22/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NWS CH5-5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$900.00		0.00			
16	KSDK	09/22/12	09/22/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$975.00	P-1	0.00	NM	1	\$975.00
NWS CH5-6 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$975.00		0.00			
17	KSDK	09/22/12	09/22/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
NWCHNL 5-ST LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$450.00		0.00			
18	KSDK	09/22/12	09/22/12		CM	7-9A	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00

Order / Rev: 712625
 Alt Order #: 06309543
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE 2012
 Estimate: 3153

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SAT TDY											
				NBC Today Show (Sa)											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-			1		\$800.00	0.00					
19	KSDK	09/22/12	09/22/12	Sat 9a	CM	9-10A	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Sat 9-10a											
				NWCHNNL 5 AT 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-			1		\$800.00	0.00					
20	KSDK	09/22/12	09/22/12	Sat Prime C	CM	USE NOTRE DAM-	-----S-	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
				DO NOT USE	(9:00 PM-10:00 PM)										
				L&O SVU-SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-			1		\$1,010.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSDK	09/17/12-09/23/12		Sat Prime C	USE NOTRE DAM		-----Sa--	:30		(\$1,010.00)	0.00	NM			
See MG 20.2															
2	KSDK	09/23/12-09/23/12		LN2 (Su)	1033p-11p		-----Su	:30		\$1,010.00	0.00	NM			
Ⓜ MG for 20.1 09/22 [n/a]															
21	KSDK	09/23/12	09/23/12	NC5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,015.00	P-1	0.00	NM	1	\$1,015.00
				News Channel 5 at 5P Sun											
				NWS CH5-5 WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S			1		\$1,015.00	0.00					
22	KSDK	09/23/12	09/23/12	NFL Pregame Show	CM	Various	-----S	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
				NFL Pregame Show	(6:00 PM-7:15 PM)										
				FTBL NITE AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S			1		\$2,025.00	0.00					
23	KSDK	09/23/12	09/23/12	Sun 6-7A	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Sun 6-7A											
				NWCHNL 5-ST LS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S			1		\$450.00	0.00					
24	KSDK	09/23/12	09/23/12	SUN TDY	CM	7-8A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				NBC Today Show (Su)											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S			1		\$900.00	0.00					
25	KSDK	09/23/12	09/23/12	Sun 9a	CM	9-10A	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Sun 9-10a											
				NWCHNNL 5 AT 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S			1		\$800.00	0.00					
26	KSDK	09/27/12	09/27/12	LN (M-F)	CM	10-1035p	---T---	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
				LN (M-F)											
				NWS CH5-10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---			1		\$2,700.00	0.00					
27	KSDK	09/27/12	09/27/12	M-F 5P News	CM	5-530P	---T---	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
				News Channel 5 at 5P											
				NWS CH5-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---			1		\$1,800.00	0.00					
28	KSDK	09/27/12	09/27/12	M-F 5-6A	CM	5-6A	---T---	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				5-6a											
				TODAY-LOUIS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---			1		\$450.00	0.00					

Order / Rev: 712625
 Alt Order #: 06309543
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE 2012
 Estimate: 3153

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
29	KSDK	09/27/12	09/27/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00		
NWS CH5-6P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---					1	\$2,025.00		0.00					
30	KSDK	09/27/12	09/27/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00		
TODAY-LOUIS-6																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---					1	\$1,010.00		0.00					
31	KSDK	09/27/12	09/27/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00		
WHEEL-FORTNE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---					1	\$2,025.00		0.00					
32	KSDK	09/27/12	09/27/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	2	\$1,010.00	P-1	0.00	NM	2	\$2,020.00		
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---					2	\$1,010.00		0.00					
33	KSDK	09/25/12	09/25/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00		
NWS CH5-10P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----					1	\$2,700.00		0.00					
N34	KSDK	09/25/12	09/25/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$1,800.00	P-1	0.00	NM	0	\$0.00		
NWS CH5-5P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----					1	\$1,800.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
		1	KSDK	09/24/12-09/30/12	M-F 5P News	5-530P	-T-----	:30		(\$1,800.00)		0.00	NM				
See MG 36.2,36.3																	
[Spots did not air - Severe WX cut in]																	
35	KSDK	09/25/12	09/25/12	M-F 5-6A 5-6a	CM	5-6A	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00		
TODAY-LOUIS-5																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----					1	\$450.00		0.00					
N36	KSDK	09/25/12	09/25/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$2,025.00	P-1	0.00	NM	2	\$5,850.00		
NWS CH5-6P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----					1	\$2,025.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
		1	KSDK	09/24/12-09/30/12	M-F 6P News	6-630P	-T-----	:30		(\$2,025.00)		0.00	NM				
See MG 36.2,36.3																	
[Spots did not air- Severe Weather break in/ Intermittent outages]																	
		2	KSDK	09/27/12-09/27/12	Thu Prime A	7-8P	---Th----	:30		\$2,250.00		0.00	NM				
		Ⓜ MG for 34.1,38.1,36.1															
		[n/a]															
		3	KSDK	09/27/12-09/27/12	Thu Prime B	8-9P	---Th----	:30		\$3,600.00		0.00	NM				
		Ⓜ MG for 34.1,38.1,36.1															
		[n/a]															
37	KSDK	09/25/12	09/25/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	2	\$1,010.00	P-1	0.00	NM	2	\$2,020.00		
TODAY-LOUIS-6																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----					2	\$1,010.00		0.00					
N38	KSDK	09/25/12	09/25/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$2,025.00	P-1	0.00	NM	0	\$0.00		

Order / Rev: 712625
 Alt Order #: 06309543
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE 2012
 Estimate: 3153

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- T - - - - -		1				\$2,025.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/24/12-09/30/12		630-7P Wheel		630-7P	- T - - - - -	:30		(\$2,025.00)		0.00	NM		
See MG 36.2,36.3															
[Spots did not air- Severe Weather break in/ Intermittent outages]															
39	KSDK	09/25/12	09/25/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	- T - - - - -	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- T - - - - -		1				\$1,010.00		0.00			
40	KSDK	09/26/12	09/26/12	Tonight Show Tonight Show	CM	1035-1137p	- - W - - - -	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$560.00		0.00			
41	KSDK	09/26/12	09/26/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	- - W - - - -	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$675.00		0.00			
42	KSDK	09/26/12	09/26/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	- - W - - - -	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$1,800.00		0.00			
43	KSDK	09/26/12	09/26/12	M-F 5-6A 5-6a	CM	5-6A	- - W - - - -	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$450.00		0.00			
44	KSDK	09/26/12	09/26/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	- - W - - - -	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$2,025.00		0.00			
45	KSDK	09/26/12	09/26/12	M-F 6-7A 6-7a	CM	6-7A	- - W - - - -	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$1,010.00		0.00			
46	KSDK	09/26/12	09/26/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	- - W - - - -	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		1				\$2,025.00		0.00			
47	KSDK	09/26/12	09/26/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	- - W - - - -	:30	2	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - - -		2				\$1,010.00		0.00			
													Totals	52	\$64,305.00